

# Your Trusted Partner in Playground and Recreational Surfacing

Committed to Quality,  
Service, and  
Partnership



## OUR STORY

# SERVING PARTNERS WITH EXCELLENCE AND INNOVATION

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At FlexGround, our mission is simple: to be the most trusted supplier and installer of playground and recreational surfacing. With a dedication to quality, safety, and exceptional service, we partner with organizations across the nation to transform spaces into vibrant, engaging play areas.



### Your Trusted Partner:

With FlexGround, you're not just choosing a surfacing provider—you're gaining a dedicated partner focused on helping you succeed. Together, we create play environments where safety, innovation, and fun come together seamlessly.

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## OUR APPROACH

# BUILDING STRONG DEALER RELATIONSHIPS

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FlexGround's approach to the market is rooted in the belief that our success is intertwined with the success of our partners. That's why we prioritize building strong, long-lasting relationships with our dealers, providing them with the tools, support, and innovative products needed to grow their businesses.



### **Empowering Our Partners:**

We're dedicated to empowering our dealer network with the best resources in the industry. From cutting-edge training and marketing support to comprehensive technical guidance, we ensure our partners have everything they need to deliver outstanding results to their customers. Our goal is to make your business stronger by providing unmatched service and support every step of the way.

### **Innovative Solutions on the Horizon:**

Driven by innovation, we are always looking ahead. With a dedicated R&D department, FlexGround is at the forefront of developing revolutionary surfacing solutions that set new benchmarks in safety, performance, and aesthetics. Our partners benefit from having access to the latest advancements, allowing them to offer state-of-the-art surfacing options that keep them competitive in the market.

### **A Commitment to Excellence:**

The industry's most experienced leadership team brings a wealth of knowledge and a proven track record of excellence. We understand the nuances of the industry and are passionate about setting new standards for quality and service. When you partner with FlexGround, you gain access to a team of experts who are as dedicated to your success as you are.

# INNOVATION AND QUALITY REVOLUTIONARY SURFACING SOLUTIONS THROUGH CUTTING-EDGE R&D

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## **Innovative R&D:**

We're at the forefront of developing revolutionary surfacing solutions, ensuring our partners have access to the latest advancements in playground safety and design.



## **Vertically Integrated Supply Chain:**

From raw materials to final installation, we manage every step to guarantee consistent, top-quality surfaces.



## **Experienced Leadership:**

Our expert leadership team sets the standard for excellence in the playground surfacing industry.



## **Partner-Driven Approach:**

We're committed to growing our partners' businesses by offering personalized support, industry-leading service, and innovative products.



## OUR EXPERIENCE

# EXPERIENCE YOU CAN TRUST

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We our leadership team's vast experience and unwavering commitment to quality set the foundation for our success.



At FlexGround, we pride ourselves on being more than just a surfacing supplier—we are true partners in every project we undertake. Because of our combined experiences in playground surfacing, our leadership team understands the critical importance of quality, consistency, and reliability. We've built our reputation on these principles, and we continue to uphold them through every installation we complete.

Our vertically integrated approach ensures that we control every aspect of the supply chain, from sourcing the highest quality materials to delivering precision installations. This means our partners can count on us to provide consistent, top-tier surfacing solutions, no matter the scope or scale of the project.

Looking forward, our commitment to cutting-edge research and development means we are constantly innovating, with revolutionary products on the horizon that will further elevate our industry standards. At FlexGround, our goal is simple: to provide unparalleled service and exceptional products that help our partners grow their businesses and create safer, engaging play environments for communities everywhere.

## WHY CHOOSE FLEXGROUND

# WHY FLEXGROUND? QUALITY, SERVICE, AND CAPACITY YOU CAN COUNT ON

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*Working with Flexground we always experience a high level of customer service and dependability from initial inquiry all the way through installation of their products. Their team almost always responds same day, and their installation teams arrive to install projects when they say they are going to. It is very quick to get pricing and information, and it is a very dependable product.*

**- Sean Briggs, Sales Manager,**  
Sparks @ Play

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*I highly recommend FlexGround, their customer service is second to none. Over the decades we've had several options using other surfacing companies, we have settled on FlexGround because their prices are on target & their teams complete the project on time!*

**- Treynor McAdams, President,**  
Planet Recess Inc.

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*The team at FlexGround is awesome, from their estimators to their coordinators to their installers, the outcome is always the same, a successful project with a very happy end customer. Highly recommend using them on your next playground surfacing project.*

**-Ken Follman,**  
Dakota Playground



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